AE         Jonas Lawson         Product Code         Total         \$175.0           Sales Coordinator         Ella Kirchner         Est Code         Commission         \$26.2           Net Total         \$148.7	Order #	62500125	Flight Dates	02/12/18 - 02/25/18	Update Date		02/14/18		
Market         Minneapolis-St. Paul         Total # of Weeks           AE         Jonas Lawson         Product Code         Commission         \$26.2           Sales Coordinator         Ella Kirchner         Est Code         Net Total         \$148.7           Office         Washington         Product Name         Total Spots         1           Phone         (301) 951-2620         Credit Status         Affiliate Split         100.0           Status         Accepted         Sold On         Cost Per Spot           Survey         Cable Nielsen Live+SD Feb16         Primary Demo         Adults 35+         GRP         -         GIMP         -	Syscode	0831	Agency	Media Ad Ventures	Version		2 Vs. 1		
Client Code   Total   \$175.00     AE	System Name	Spectrum/Baldwin, WI	Advertiser	WMC Issues Mobilization Committee	Show All Line	es	•		,
AE         Jonas Lawson         Product Code         Commission         \$26.2           Sales Coordinator         Ella Kirchner         Est Code         Net Total         \$148.7           Office         Washington         Product Name         Total Spots         1           Phone         (301) 951-2620         Credit Status         Affiliate Split         100.0           Status         Accepted         Sold On         Cost Per Spot           Survey         Cable Nielsen Live+SD Feb16         Primary Demo         Adults 35+         GRP         -         GIMP         -	Market	Minneapolis-St. Paul			 Total # of We	eks			2
Sales Coordinator         Ella Kirchner         Est Code         Net Total         \$148.7           Office         Washington         Product Name         Total Spots         1           Phone         (301) 951-2620         Credit Status         Affiliate Split         100.0           Status         Accepted         Sold On         Cost Per Spot           Survey         Cable Nielsen Live+SD Feb16         Primary Demo         Adults 35+         GRP         -         GIMP         -			Client Code		Total				\$175.00
Office         Washington         Product Name         Total Spots         1           Phone         (301) 951-2620         Credit Status         Affiliate Split         100.0           Status         Accepted         Sold On         Cost Per Spot           Survey         Cable Nielsen Live+SD Feb16         Primary Demo         Adults 35+         GRP         -         GIMP         -	AE	Jonas Lawson	Product Code		Commission				\$26.25
Phone         (301) 951-2620         Credit Status         Affiliate Split         100.0           Status         Accepted         Sold On         Cost Per Spot           Survey         Cable Nielsen Live+SD Feb16         Primary Demo         Adults 35+         GRP         -         GIMP         -	Sales Coordinator	Ella Kirchner	Est Code		Net Total				\$148.75
Status Accepted Survey Cable Nielsen Live+SD Feb16 Primary Demo Adults 35+ Survey GRP - GIMP -	Office	Washington	Product Name		Total Spots				14
Survey Cable Nielsen Live+SD Feb16 Primary Demo Adults 35+ GRP - GIMP -	Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0		
	Status	Accepted		•	 Sold On		Cost Per Spo	t	
- Makegood Policy Approval Required CPP - CPM -	Survey	Cable Nielsen Live+SD Feb16	Primary Demo	Adults 35+	GRP	-	GIMP	-	
	-		Makegood Policy	Approval Required	CPP	-	СРМ	-	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Χ						-	-	1	\$10.00	\$10.00	30	NCR 01/01/18-03/25/18
2	FXNC	FXNC DT	2/19/18	2/25/18	09:00	16:00	Χ							-	-	2	\$10.00	\$20.00	30	NCR 01/01/18-03/25/18
3	FXNC	FXNC PT	2/19/18	2/25/18	19:00	24:00	Χ							-	-	2	\$17.00	\$34.00	30	NCR 01/01/18-03/25/18
4	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00				Х	Х	Х	Х	-	-	0	\$10.00	\$0.00	30	-1x
5	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00				Х	Х	Х	Χ	-	-	5	\$10.00	\$50.00	30	NCR 01/01/18-03/25/18
6	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00				Х	Х	Х	Х	-	-	3	\$17.00	\$51.00	30	NCR 01/01/18-03/25/18
7	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Χ						-	-	1	\$10.00	\$10.00	30	+1x

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$175.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$175.00

SYSTEM APP:	_ SALES	_ ACCT	Date Printed	02/14/18

62500125 | Minneapolis-St. Paul | Spectrum/Baldwin, WI | 0831 |

Order #	62500125	Flight Dates	02/12/18 - 02/25/18	Update Date		02/14/18		
Syscode	0973	Agency	Media Ad Ventures	Version		2 Vs. 1		
System Name	Spectrum/Mosaic(Dallas), WI	Advertiser	WMC Issues Mobilization Committee	Show All Lines	;	•		
Market	Minneapolis-St. Paul			 Total # of Wee	ks			2
	•	Client Code		Total				\$95.00
AE	Jonas Lawson	Product Code		Commission				\$14.25
Sales Coordinator	Ella Kirchner	Est Code		Net Total				\$80.75
Office	Washington	Product Name		Total Spots				14
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0		
Status	Accepted			 Sold On		Cost Per Spot		
Survey	Cable Nielsen Live+SD Feb16	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-	•	Makegood Policy	Approval Required	CPP	-	СРМ	-	
			•		•	•	•	

Comments: R1: 2.14 revised to place morning spots on election day and revise cutoff time, please confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Χ						-	-	1	\$5.00	\$5.00	30	NCR 01/01/18-03/25/18
2	FXNC	FXNC DT	2/19/18	2/25/18	09:00	16:00	Х							-	-	2	\$5.00	\$10.00	30	NCR 01/01/18-03/25/18
3	FXNC	FXNC PT	2/19/18	2/25/18	19:00	24:00	Χ							-	-	2	\$10.00	\$20.00	30	NCR 01/01/18-03/25/18
4	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00				Х	Χ	Х	Х	-	-	0	\$5.00	\$0.00	30	-1x
5	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00				Х	Χ	Х	Χ	-	-	5	\$5.00	\$25.00	30	NCR 01/01/18-03/25/18
6	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00				Х	Х	Х	Х	-	-	3	\$10.00	\$30.00	30	NCR 01/01/18-03/25/18
7	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Х						-	-	1	\$5.00	\$5.00	30	+1x

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$95.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$95.00

SYSTEM APP:	SALES	ACCT	Date Printed	02/14/18
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62500125 | Minneapolis-St. Paul | Spectrum/Mosaic(Dallas), WI | 0973 |

Order #	62500125	Flight Dates	02/12/18 - 02/25/18	Update	Date	02/14/18		
Syscode	1084	Agency	Media Ad Ventures	Version		2 Vs. 1		
System Name	Spectrum/Celect, WI	Advertiser	WMC Issues Mobilization Committee	Show A	II Lines			
Market	Minneapolis-St. Paul			Total #	of Weeks			2
	•	Client Code		Total				\$95.00
AE	Jonas Lawson	Product Code		Commi	ssion			\$14.25
Sales Coordinator	Ella Kirchner	Est Code		Net Tot	al			\$80.75
Office	Washington	Product Name		Total S	oots			14
Phone	(301) 951-2620	Credit Status		Affiliate	Split	100.0		
Status	Accepted			Sold Or	1	Cost Per Spo	ot	
Survey	Cable Nielsen Live+SD Feb16	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-		Makegood Policy	Approval Required	CPP	-	СРМ	<u> </u>	
Comments :	R1: 2.14 revised to place morning spots on el	ection day and revise cutoff time	, please confirm, thanks					

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Х						-	-	1	\$5.00	\$5.00	30	NCR 01/01/18-03/25/18
2	FXNC	FXNC DT	2/19/18	2/25/18	09:00	16:00	Х							-	-	2	\$5.00	\$10.00	30	NCR 01/01/18-03/25/18
3	FXNC	FXNC PT	2/19/18	2/25/18	19:00	24:00	Х							-	i	2	\$10.00	\$20.00	30	NCR 01/01/18-03/25/18
4	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00				Х	Х	Х	Х	-	ı	0	\$5.00	\$0.00	30	-1x
5	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00				Χ	Χ	Χ	Х	•	-	5	\$5.00	\$25.00	30	NCR 01/01/18-03/25/18
6	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00				Х	Х	Х	Х	-	-	3	\$10.00	\$30.00	30	NCR 01/01/18-03/25/18
7	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Х						-	-	1	\$5.00	\$5.00	30	+1x

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$95.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$95.00

SYSTEM APP:	SALES	ACCT	Date Printed	02/14/18

62500125 | Minneapolis-St. Paul | Spectrum/Celect, WI | 1084 |

Order #	62500125	Flight Dates	02/12/18 - 02/25/18	ι	Jpdate Date		02/14/18		
Syscode	5327	Agency	Media Ad Ventures		/ersion		2 Vs. 1		
System Name	Spectrum/Rice Lake, WI	Advertiser	WMC Issues Mobilization Committee		Show All Line	S	•		,
Market	Minneapolis-St. Paul		•		Total # of Wee	eks			2
	•	Client Code			Total				\$267.00
AE	Jonas Lawson	Product Code			Commission				\$40.05
Sales Coordinator	Ella Kirchner	Est Code		1	Net Total				\$226.95
Office	Washington	Product Name		7	Total Spots				14
Phone	(301) 951-2620	Credit Status		A	Affiliate Split		100.0		
Status	Accepted		•		Sold On		Cost Per Spot		
Survey	Cable Nielsen Live+SD Feb16	Primary Demo	Adults 35+		GRP	-	GIMP	-	
-	•	Makegood Policy	Approval Required		CPP	-	СРМ	-	
Comments :	R1: 2.14 revised to place morning spots on el	ection day and revise cutoff time	, please confirm, thanks				-		
		•							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Χ						-	-	1	\$17.00	\$17.00	30	NCR 01/01/18-03/25/18
2	FXNC	FXNC DT	2/19/18	2/25/18	09:00	16:00	Х							-	-	2	\$14.00	\$28.00	30	NCR 01/01/18-03/25/18
3	FXNC	FXNC PT	2/19/18	2/25/18	19:00	24:00	Х							-	-	2	\$27.00	\$54.00	30	NCR 01/01/18-03/25/18
4	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00				Х	Х	Х	Х	-	-	0	\$17.00	\$0.00	30	-1x
5	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00				Х	Х	Х	Х	-	-	5	\$14.00	\$70.00	30	NCR 01/01/18-03/25/18
6	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00				Х	Х	Х	Х	-	-	3	\$27.00	\$81.00	30	NCR 01/01/18-03/25/18
7	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Χ						-	-	1	\$17.00	\$17.00	30	+1x

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$267.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$267.00

SYSTEM APP:	SALES	ACCT	Date Printed	02/14/18
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62500125 | Minneapolis-St. Paul | Spectrum/Rice Lake, WI | 5327 |

Order #	62500125	Flight Dates	02/12/18 - 02/25/18	Update Da	te	02/14/18		
Syscode	5328	Agency	Media Ad Ventures	Version		2 Vs. 1		
System Name	Spectrum/Menomonie, WI	Advertiser	WMC Issues Mobilization Committee	Show All L	ines	•		
Market	Minneapolis-St. Paul			Total # of \	Veeks			2
	•	Client Code		Total				\$267.00
AE	Jonas Lawson	Product Code		Commissio	n			\$40.05
Sales Coordinator	Ella Kirchner	Est Code		Net Total				\$226.95
Office	Washington	Product Name		Total Spots	5			14
Phone	(301) 951-2620	Credit Status		Affiliate Sp	lit	100.0		
Status	Accepted		•	Sold On		Cost Per Spo	t	
Survey	Cable Nielsen Live+SD Feb16	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-	•	Makegood Policy	Approval Required	СРР	-	СРМ	-	
Comments :	R1: 2.14 revised to place morning spots on el	ection day and revise cutoff time	, please confirm, thanks					

Comments :	R1: 2.14 revised to place morning spots on election day and revise cutoff time, please confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Х						-	-	1	\$17.00	\$17.00	30	NCR 01/01/18-03/25/18
2	FXNC	FXNC DT	2/19/18	2/25/18	09:00	16:00	Х							-	-	2	\$14.00	\$28.00	30	NCR 01/01/18-03/25/18
3	FXNC	FXNC PT	2/19/18	2/25/18	19:00	24:00	Х							-	-	2	\$27.00	\$54.00	30	NCR 01/01/18-03/25/18
4	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00				Χ	Χ	Χ	Х	-	-	0	\$17.00	\$0.00	30	-1x
5	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00				Χ	Χ	Χ	Х	-	-	5	\$14.00	\$70.00	30	NCR 01/01/18-03/25/18
6	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00				Χ	Х	Χ	Х	-	-	3	\$27.00	\$81.00	30	NCR 01/01/18-03/25/18
7	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Χ						-	-	1	\$17.00	\$17.00	30	+1x

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$267.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$267.00

SYSTEM APP:	SALES	ACCT	Date Printed	02/14/18

62500125 | Minneapolis-St. Paul | Spectrum/Menomonie, WI | 5328 |

Order #	62500125	Flight Dates	02/12/18 - 02/25/18	Update Da	ate	02/14/18		
Syscode	7957	Agency	Media Ad Ventures	Version		2 Vs. 1		
System Name	Spectrum/St. Croix Falls, WI	Advertiser	WMC Issues Mobilization Committee	Show All I	ines	•		
Market	Minneapolis-St. Paul			Total # of	Weeks			- 2
	•	Client Code		Total				\$137.00
AE	Jonas Lawson	Product Code		Commissi	on			\$20.55
Sales Coordinator	Ella Kirchner	Est Code		Net Total			(	
Office	Washington	Product Name		Total Spot	s			
Phone	(301) 951-2620	Credit Status		Affiliate Sp	olit	100.0		
Status	Accepted			Sold On		Cost Per Spo	ıt	
Survey	Cable Nielsen Live+SD Feb16	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-	•	Makegood Policy	Approval Required	СРР	-	СРМ	-	
Comments :	R1: 2.14 revised to place morning spots on el	ection day and revise cutoff time	, please confirm, thanks					

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Χ						-	-	1	\$8.00	\$8.00	30	NCR 01/01/18-03/25/18
2	FXNC	FXNC DT	2/19/18	2/25/18	09:00	16:00	Х							-	-	2	\$8.00	\$16.00	30	NCR 01/01/18-03/25/18
3	FXNC	FXNC PT	2/19/18	2/25/18	19:00	24:00	Χ							-	-	2	\$13.00	\$26.00	30	NCR 01/01/18-03/25/18
4	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00				Χ	Χ	Х	Х	-	-	0	\$8.00	\$0.00	30	-1x
5	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00				Χ	Χ	Х	Χ	-	-	5	\$8.00	\$40.00	30	NCR 01/01/18-03/25/18
6	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00				Χ	Х	Х	Х	-	-	3	\$13.00	\$39.00	30	NCR 01/01/18-03/25/18
7	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Х						-	-	1	\$8.00	\$8.00	30	+1x

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$137.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$137.00

SYSTEM APP:	SALES	ACCT	Date Printed	02/14/18
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62500125 | Minneapolis-St. Paul | Spectrum/St. Croix Falls, WI | 7957 |

Order #	62500125	Flight Dates	02/12/18 - 02/25/18	Update I	Date	02/14/18				
Syscode	8966	Agency	Media Ad Ventures	Version		2 Vs. 1				
System Name	Spectrum/New Richmond, WI	Advertiser	WMC Issues Mobilization Committee	Show Al	Show All Lines					
Market	Minneapolis-St. Paul			Total # c	f Weeks		2			
	•	Client Code		Total			\$146.00			
AE	Jonas Lawson	Product Code		Commis	sion			\$21.90		
Sales Coordinator	Ella Kirchner	Est Code	Est Code		I			\$124.10		
Office	Washington	Product Name	Product Name		ots			14		
Phone	(301) 951-2620	Credit Status		Affiliate	Split	100.0				
Status	Accepted			Sold On		Cost Per Spo	ot			
Survey	Cable Nielsen Live+SD Feb16	Primary Demo	Adults 35+	GRP	-	GIMP	-			
-		Makegood Policy	Approval Required	CPP	-	СРМ	-			
Comments :	R1: 2.14 revised to place morning spots on el	ection day and revise cutoff time	, please confirm, thanks		•	•				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Χ						-	-	1	\$10.00	\$10.00	30	NCR 01/01/18-03/25/18
2	FXNC	FXNC DT	2/19/18	2/25/18	09:00	16:00	Χ							-	-	2	\$8.00	\$16.00	30	NCR 01/01/18-03/25/18
3	FXNC	FXNC PT	2/19/18	2/25/18	19:00	24:00	Χ							-	-	2	\$14.00	\$28.00	30	NCR 01/01/18-03/25/18
4	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00				Х	Х	Х	Х	-	-	0	\$10.00	\$0.00	30	-1x
5	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00				Х	Х	Х	Х	-	-	5	\$8.00	\$40.00	30	NCR 01/01/18-03/25/18
6	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00				Х	Х	Х	Х	-	-	3	\$14.00	\$42.00	30	NCR 01/01/18-03/25/18
7	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Χ						-	-	1	\$10.00	\$10.00	30	+1x

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$146.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$146.00

SYSTEM APP:	SALES	ACCT	Date Printed	02/14/18

62500125 | Minneapolis-St. Paul | Spectrum/New Richmond, WI | 8966 |

Order #	62500125	Flight Dates	02/12/18 - 02/25/18	Upda	ite Date		02/14/18			
Syscode	9617	Agency	Media Ad Ventures	Vers	on		2 Vs. 1	2 Vs. 1		
System Name	Spectrum/Polk Burnett, WI	Advertiser	WMC Issues Mobilization Committee	Shov	Show All Lines					
Market	Minneapolis-St. Paul		•	Total	Total # of Weeks			2		
	•	Client Code	Client Code					\$85.00		
AE	Jonas Lawson	Product Code		Com	mission			\$		
Sales Coordinator	Ella Kirchner	Est Code		Net 7	otal				\$72.25	
Office	Washington	Product Name		Total	Spots			14		
Phone	(301) 951-2620	Credit Status		Affilia	Affiliate Split		100.0			
Status	Accepted		•	Sold	On		Cost Per Spo	Cost Per Spot		
Survey	Cable Nielsen Live+SD Feb16	Primary Demo	Adults 35+	GRP		-	GIMP	-		
-	•	Makegood Policy	Approval Required	CPP		-	СРМ	-		
Comments :	R1: 2.14 revised to place morning spots on ele	ection day and revise cutoff time	, please confirm, thanks				•			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Х						-	-	1	\$5.00	\$5.00	30	NCR 01/01/18-03/25/18
2	FXNC	FXNC DT	2/19/18	2/25/18	09:00	16:00	Х							-	-	2	\$5.00	\$10.00	30	NCR 01/01/18-03/25/18
3	FXNC	FXNC PT	2/19/18	2/25/18	19:00	24:00	Х							-	-	2	\$8.00	\$16.00	30	NCR 01/01/18-03/25/18
4	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00				Х	Χ	Χ	Х	-	-	0	\$5.00	\$0.00	30	-1x
5	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00				Х	Χ	Χ	Х	-	-	5	\$5.00	\$25.00	30	NCR 01/01/18-03/25/18
6	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00				Х	Х	Х	Х	-	-	3	\$8.00	\$24.00	30	NCR 01/01/18-03/25/18
7	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Х						-	-	1	\$5.00	\$5.00	30	+1x

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$85.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$85.00

SYSTEM APP:	SALES	ACCT	Date Printed	02/14/18
0.0.2	_ 0; 1220		Date : iiiitoa	0=,, .0

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